



movingsoon

Media Pack 2023



About Us

MovingSoon has grown a vast audience since 2013 and a strong client base. Working with over 40 registered providers we continue to provide good quality leads, finding more tenants and buyers and provide an informative service to our users who are in need of homes. Our vision is to help people step-by-step. Firstly, by finding them somewhere safe and affordable to live and then helping them progress to owning their own home.

Over 3 million Page Views in the last 12 months*

**Source: Google Analytics*

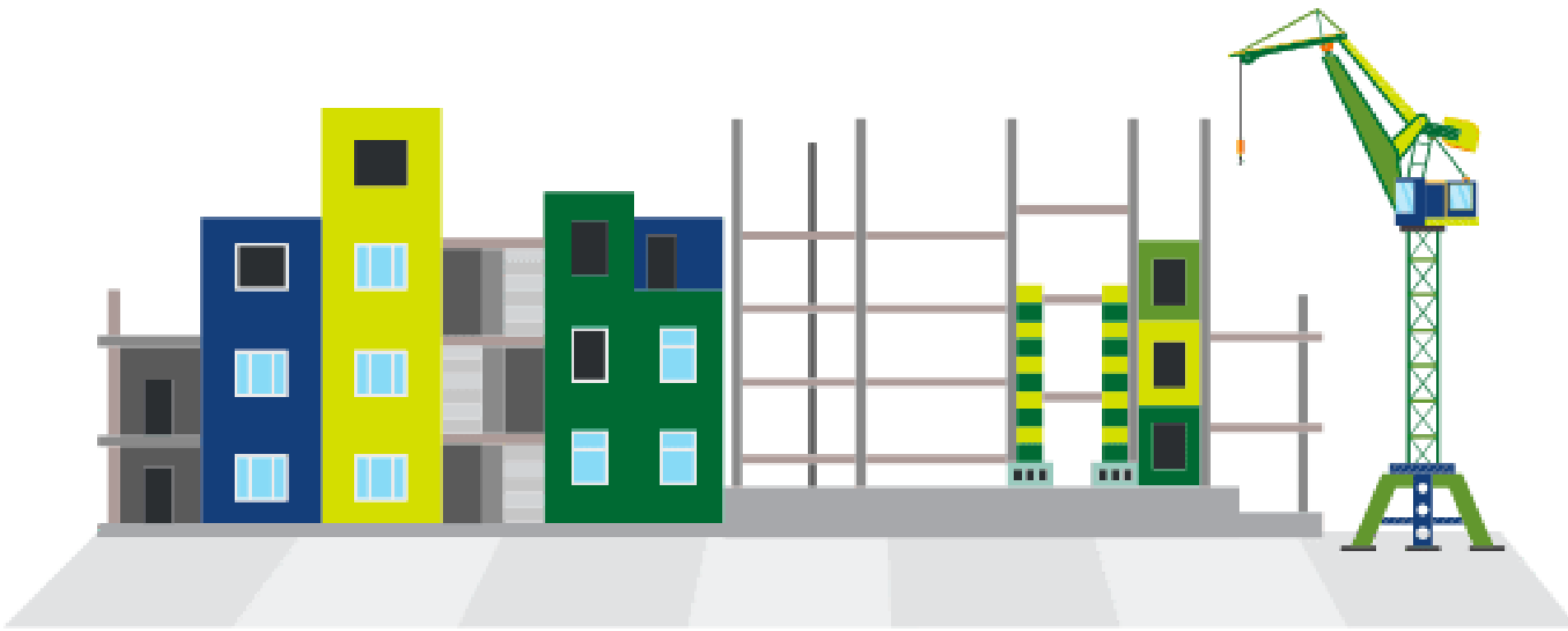
What is Our aim?

To make affordable housing more accessible. Our mission is to be the go-to place for affordable housing, by connecting qualified buyers and renters with affordable housing providers through our innovative property platform.

Who We Work With



Affordable New Builds - 2023 & Beyond



This is what CHP have to say:

“We joined MovingSoon recently and have listed one of our developments expected in 2023 on this site and received good interest so far. Would recommend this service, especially if you’re looking to generate early leads from plan.”



- New build search pipeline tool to help you sell or let your homes off plan
- List your new build schemes coming later in 2023, 2024, 2025 and beyond **for free**
- Build up a waiting list of prospective renters and buyers

Page URL:

movingsoon.co.uk/new-builds-near-me/

Shared Ownership - New Build & Resales



- Add your new build shared ownership schemes and resales
- Thousands of site visitors looking for a shared ownership home
- Pre-qualified leads for shared ownership properties
- Different packages available

This is what Stonewater have to say:

“They have delivered a personalised service to Stonewater Homes which has enabled us to facilitate our vendors sales of their homes quickly and at the maximum value, helping them to take the next step on the property ladder.”



Page URL:

movingsoon.co.uk/shared-ownership-part-buy-part-rent/

Rentals - General Needs



- Over 9 years helping housing providers and agents to find new tenants
- Tailored search criteria to ensure the right people apply for these rental homes
- More client feedback can be found on our website
- Different packages available

This is what Cobalt Housing have to say:

“We have been using MovingSoon since 2017 and always get inundated with enquiries and let all our properties via their website. The website is extremely customer friendly. It’s also great to see the innovations that have taken place so far and about their plans to make it even easier for people to find affordable homes.”



Page URL:

movingsoon.co.uk/properties-to-rent/

Rentals - Sheltered & Retirement



- Over 9 years helping housing providers and agents to find new tenants
- Tailored search criteria to ensure the right people apply for your sheltered and retirement properties
- More client feedback can be found on our website
- Different packages available

This is what L&Q have to say:

“We heard about MovingSoon and how they were able to help with hard to let properties. They are very helpful. We get a lot of enquiries for our properties which have resulted in successful new tenancies. We would highly recommend them if you have retirement living or sheltered properties available for rent.”

L&Q

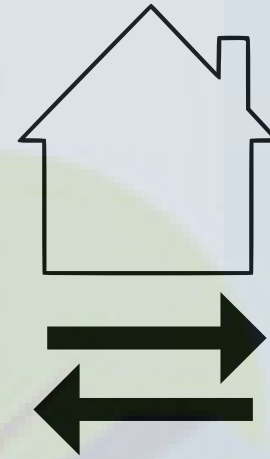
Page URL:

movingsoon.co.uk/retirement-housing/

Advertising Properties



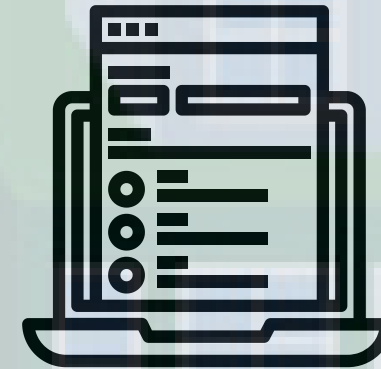
Save £000s by selling and letting your properties quicker



We can feed your properties automatically to your existing Rightmove and / or Zoopla accounts from our platform, saving you upload time



A range of packages available for rental, shared ownership and outright sale properties



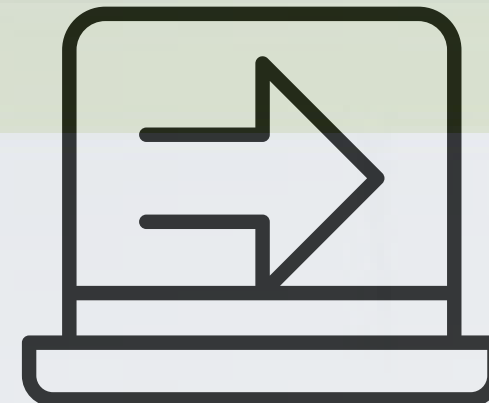
Add properties manually or via a feed to list directly on our website

OR

Drive pre-qualified traffic to your own pages (like Trivago)



List your available affordable homes as well as your new build pipeline schemes for 2023 and beyond, marketing them to a wider audience



Packages to suit all affordable housing providers including housing associations, councils, house builders, estate and letting agents

Other Services We Offer

Brand Awareness With Banner And Email Advertising

- Target by property type and / or regional specific banners that can be shown on property search results pages
- Email alerts by area based on those seeking rental, sale or shared ownership homes

Website Audit And Development

- Stand out online and to capture your audience quickly
- We will audit your website and hone it into a highly effective lead generation tool
- We can quote to build and maintain your website

Publish Your Affordable Housing News

- PR and Comms teams access to publish affordable housing news
- Access to thousands of users

Consultancy

- Business transformation and improvement
- Streamline your processes

Contact Us

<https://movingsoon.co.uk/contact-us/>



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